Inverclyde council

Report To:	**Regeneration Committee**	**Date:**	**3rd September 2009**
Report By:	**Corporate Director – Regeneration and Resources**	**Report No:**	RC/09/09/01/SJ/WW
Contact Officer:	**Head of Economic and Social Regeneration**	**Contact No:**	**01475 715555**
Subject:	**Inverclyde Community Engagement Strategy – Implementation plan**		

1.0 PURPOSE

1.1 The purpose of this report is to seek formal approval of the Community Engagement Strategy Implementation Plan, prior to submission to the Alliance Board.

2.0 SUMMARY

2.1 The Implementation Plan (Appendix 1) was developed by the Alliance Community Engagement Network, which has representatives from across the Alliance.

2.2 The implementation plan outlines the way in which the Community Engagement Strategy outcomes will be taken forward.

2.3 Outcome indicators have been developed for the strategy outcomes as detailed in Section 4 below.

2.4 The plan focuses on promoting and supporting the use of the Visioning Outcomes in Community Engagement (VOiCE) planning and evaluation tool for community engagement and on co-ordinating engagement and consultation events and processes.

3.0 RECOMMENDATIONS

3.1 That the Committee approves the Community Engagement Strategy Implementation Plan.

3.2 That the Committee remits the Corporate Directors to appoint Community Engagement Champions from within each service area.

3.3 That the Head of Economic and Social Regeneration provides a progress report on the Implementation Plan, following the plan's review date of May 2010.

Stuart Jamieson
Head of Economic and Social Regeneration

4.0 BACKGROUND

4.1 In approving the revised Alliance Community Engagement Strategy in August 2008, the Regeneration Committee requested that a number of actions be taken forward.

4.2 Corporate Directors were to appoint Community Engagement Champions from each appropriate service area

"Champions" from the following services are represented in the Community Engagement Network:
- Economic and Social Regeneration
- Social Work Services
- Improvement and Performance
- Lifelong Learning and Education Support

"Champions" from Alliance partners include:
- CVS Inverclyde
- Inverclyde Community Care Forum (Your Voice)
- Community Health Partnership
- Strathclyde Fire and Rescue
- Strathclyde Police
- Skills Development Scotland

4.3 The Corporate Director – Regeneration and Resources was:
- To provide leadership and co-ordination in the development of an action plan to implement the strategy
- To co-ordinate community engagement activity across the Council
- To develop and support a network of Community Engagement champions
- To analyse the resources required to ensure that the Council is able to meet its commitments as lead partner within the Alliance

4.4 Progress on the actions from 4.3 is detailed below:
- The Implementation Plan has been developed
- The Community Engagement Network provides a vehicle for the co-ordination of community engagement activity
- Support is provided to the Community Engagement Network by Economic and Social Regeneration and the Community Health Partnership
- The Community Development Sub-Group is undertaking research to ascertain the resource requirements for effective community engagement.

4.5 The Network has suggested the creation of a Community planning website, which can be accessed by all partners within the Alliance would enable co-ordination of community engagement, information and data. This matter will be explored further in consultation with the Corporate Management Team and where appropriate implemented thereafter.

5.0 IMPLICATIONS

5.1 Financial Implications – One off Costs

Cost Centre	Budget Heading	Budget Year	Proposed Spend this Report	Virement From	Other Comments
n/a	n/a	n/a	n/a	n/a	Consideration of practicalities and costs of Community Planning Website

Financial Implications – Annually Recurring Costs/ (Savings)

Cost Centre	Budget Heading	With Effect from	Annual Net Impact	Virement From (If Applicable)	Other Comments
n/a	n/a	n/a	n/a	n/a	Not applicable at this stage

5.2   Human Resources and Legal Services: None.

5.3   Equalities: Equalities issues have been considered as part of the Implementation Plan.

6.0   CONSULTATION

6.1   All agencies within the Community Engagement Network have been consulted regarding the Community Engagement Action Plan.

7.0   LIST OF BACKGROUND PAPERS

7.1   Community Engagement Strategy
      Community Engagement Implementation Plan (Appendix 1)

28-May-09

Analyse

Record: 3   **Status:** Active

Title: **Alliance Community Engagement Strategy - Implementation plan**

Background:

The revised Community Engagement Strategy was approved by Inverclyde Alliance in August 2008. The Alliance Board remitted the Community Engagement Network to develop an implementation plan.

Contact:

Derick Pearce
Fiona Ballantyne

What is the need we want to address?

Need to improve community engagement in Inverclyde

What evidence do we have of this need?:

Commitments within the CE Strategy
Report by SCDC - Dec 07
Report by Community Development Sub-Group - March 07
Expressed need by community and voluntary organisations

Why do you think this need should be addressed?

To ensure that the strategy is a live document which informs community engagement at all levels

Does this need fit into any national/regional/local identified policy and practice priorities?

National Standards for Community Engagement
Inverclyde Alliance Community Engagement Strategy
National Community Empowerment Action Plan

As a worker/agency, what is our motivation for addressing the identified need?

All partners within the CE network are motivated to develop an implementation plan.

As a worker/agency, what is our capacity for addressing the identified need?

There is a broad range of skills and experience within the Network to develop the plan.

As a worker/agency, what is our opportunity for addressing the identified need?

The plan should provide an opportunity for all partners to develop effective and co-ordinated approaches to community engagement

What is the community's motivation for addressing the identified need?

Communities have expressed their interest in improving community engagement

What is the community's capacity for addressing the identified need?

The capacity of communities varies and there is a strong need to invest in community development particularly for disadvantaged communities and groups

What is the community's opportunity for addressing the identified need?

Communities can contribute to the implementation of the strategy by utilising VOiCE to plan and evaluate their engagement

All partners are motivated to address the need

What are the capacities of other partners for addressing the identified need?

The CE Network brings together representatives from all the partner agencies within the Alliance. The capacity of each agency varies in relation to skills, experience and time.

What are the opportunities for other partners to address the identified need?

The implementation plan will provide a framework which all partners can further develop within their own agencies

Who might want to resist any attempt to address this need (i.e. who are the targets for change?) and what form might the resistance take?

Resistant stakeholder (Community/Agency):
The strategy has been accepted by all partners within the Alliance

Form of resistance
However, there may be resistance from individual agencies / services in relation to implementation

What is the opportunity to address this resistance effectively?
 In promoting the strategy and the use of VOiCE, it is likely that resistance will be addressed.

Resistant stakeholder (Community/Agency):
Some community structures may resist implemetation

Form of resistance
Reluctance to share power

What is the opportunity to address this resistance effectively?
 Support and encourage groups to properly plan and evaluate their engagement including involving wider communities and being accountable to them.

Plan

What outcomes are Stakeholders looking for and what will success look like?

Outcome:
 Effective community engagment will underpin community planning

Outcome indicators:
1.1 Use of VOiCE planning and evaluation tool within community planning
processes
1.2 Evidence of impact / influence on decisions
1.3 Evidence of impact on community planning outcomes

Outcome:
Public services will be able to demonstrate and evidence the impact of
community engagement on their sevice planning and delivery

Outcome indicators:
2.1 Use of VOiCE within service planning across all partner agencies
2.2 Evidence of impact / influence on service plans

Outcome:
Community engagement is effectively planned, co-ordinated and evaluated
at all levels

Outcome indicators:
3.1 Use of VOiCE at all levels of engagement
3.2 Number of co-ordinated engagement processes / events

What resources (inputs) do we as the stakeholders have available that we can draw on to achieve these outcomes? Physical, financial, knowledge, skills

Partners within Community Engagement Network (CEN) will commit to
active participation in the Network. Partners will contribute up to £1000
in terms of staff resources, contribution to event costs, etc for
engagement events. Partners will also contribute their skills, experience
and knowledge to assist agencies and community planning groups to
effectively engage.
CLD will provide temporary web host for VOiCE data base within the
CLD Inverclyde.

What other resources (inputs) might we need and where might they come from?

Community planning website, which can be accessed by all partners
within the Alliance would enable co-ordination of community engagement
information / data.

What methods (processes) will we use and what specific actions will we take to achieve our outcomes? Who will take these actions and when?

Method:
Promotion

Action, responsibility and timing
Over the forthcoming year, CEN members will promote the strategy and the
use of VOiCE within their own agency

Method:
Advice and support

Action, responsibility and timing
Provide advice and support to Single Outcome Agreement Delivery Groups
and Leads from 18th May onwards - responsibility Char of CEN

Method:
Awareness raising

Action, responsibility and timing
Facilitate the increased awareness of the CE strategy across all agencies,
partnership groups, voluntary sector and community groups. Responsibility
- all members of CEN

Method:
Evaluation

Action, responsibility and timing
Review impact of actions by May 2010

Do

Gathering evidence on the process and assessing progress

Method:
Promotion

What actions have we taken so far and where is it recorded?:

What issues have arisen?:

What remedial action are we taking?:

Method:
Advice and support

What actions have we taken so far and where is it recorded?:

What issues have arisen?:

What remedial action are we taking?:

<u>Method:</u>
Awareness raising

What actions have we taken so far and where is it recorded?:

What issues have arisen?:

What remedial action are we taking?:

<u>Method:</u>
Evaluation

What actions have we taken so far and where is it recorded?:

What issues have arisen?:

What remedial action are we taking?:

Review: Assessing Results

<u>How have stakeholders been involved in collecting evidence and judging performance?:</u>
<u>Using the criteria set out in the box, give yourselves a score between 1 and 6. In the comments box record the main evidence that you feel justifies this score:</u> 1 equals very poor performance and 6 equals excellent performance

<u>Principles</u>	**<u>Score</u>**	**<u>Particularly Good or Bad</u>**
Being needs led:	0	
Building on capacity and developing assets:	0	
Being Change and outcome focused:	0	
Adopting a participatory approach and building partnerships:	0	
Promoting continuous learning and improvement :	0	

<u>Reviewing the outcomes from your plan, how much progress has been made?:</u>

<u>Outcome:</u>
Effective community engagment will underpin community planning processes

Evidence: **Score**
                                                          0

Outcome:
Public services will be able to demonstrate and evidence the impact of
community engagement on their sevice planning and delivery

Evidence: **Score**
                                                          0

Outcome:
Community engagement is effectively planned, co-ordinated and evaluated
at all levels

Evidence: **Score**
                                                          0

Overall score based on assessment of process and outcomes (1-6):

  0

Have there been any unanticipated outcomes?:

What key lessons have been learned?:

What will we do next?: